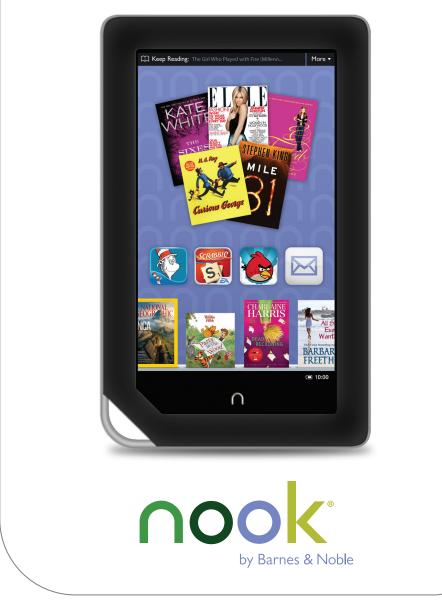
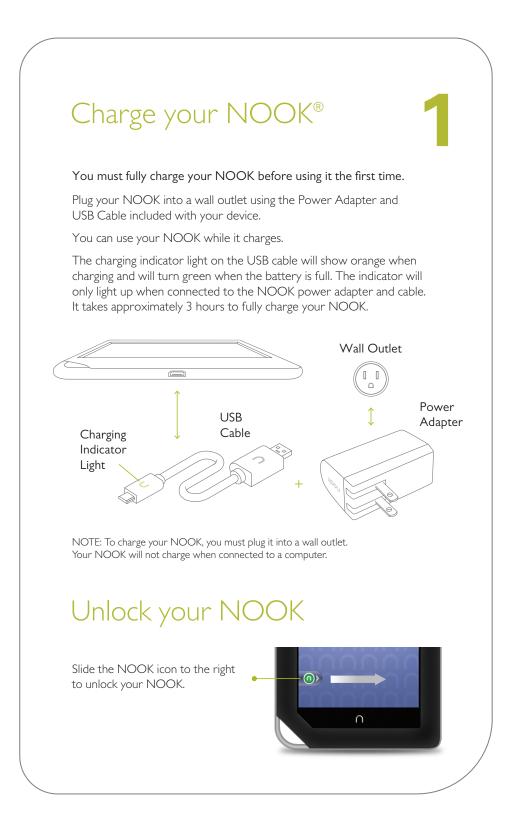
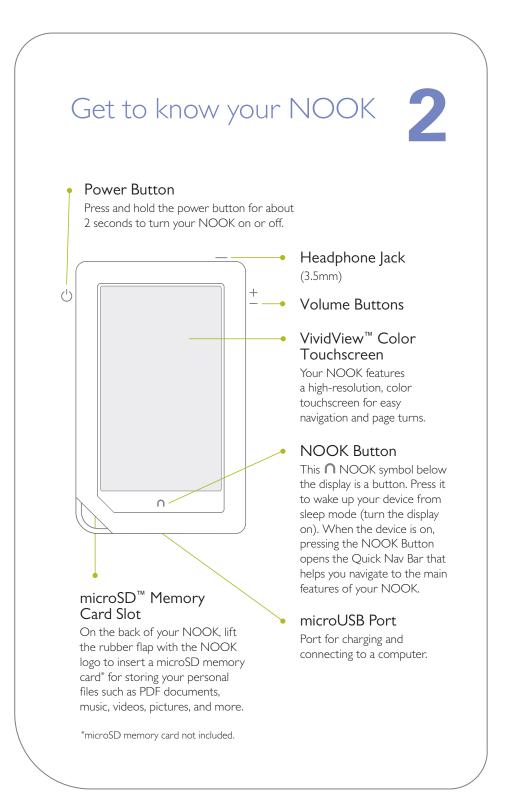
Welcome to your NOOK Color™ Quick Start Guide







Set up: turning on your NOOK for the first time

I. Watch a Quick Video

The first time you turn on your NOOK, there is a brief video to help you with the set-up and registration process.

2

2. Read and Accept the Terms of Service

When the video has finished, your NOOK displays its Terms of Service. Read the terms. To accept them, tap *Accept*.

3. Select your Time Zone

Tap on your time zone (for example, Eastern Standard Time). Then tap *Next*.

4. Connect to a Wi-Fi® network

To register your NOOK and to purchase and download books and periodicals, you need to be connected to a Wi-Fi network.

5. Register your NOOK

You must register your NOOK to your Barnes & Noble (BN.com) account. This gives you access to any books in your NOOK library and allows you to shop for new books, magazines, newspapers, and apps on your NOOK.

If you already have a BN.com account:

I. Enter the email address and password for your account.

2. Tap Submit.

If you do not yet have a BN.com account:

I. Tap the Create a New Account button.

2. Fill in the form with your name, email, password, and so on. 3. Tap *Submit*.

That's it. You've registered your NOOK. You're ready to read books, magazines, and newspapers, and to shop in the NOOK Store[™].

Home screen

Home Screen

You can get to the Home Screen at any time by pressing the NOOK Button $\hfill \Lambda$ and then tapping Home or pressing the NOOK button twice.



NOOK Button

Press the NOOK Button **∩** at anytime to make the Quick Nav Bar appear or disappear. Press it twice to go to the Home screen.

Quick Nav Bar

Tap the icons in the Quick Nav Bar to open various features on your NOOK, such as *home*, *library*, *shop*, *search*, *apps*, *web*, and *settings*.

Reading Now

At the top of the Home Screen, you'll find a link to whatever book or periodical you've most recently been reading. You'll also find a pull-down menu listing other books, periodicals, and files you have recently opened.

Daily Shelf™

The Daily Shelf holds books, magazines, newspapers, and apps that you have recently received (for example, purchased, downloaded, or borrowed). The Daily Shelf runs left to right with the newest item on the left. You can move back and forth through the Daily Shelf by swiping your finger across its contents.

Status Bar

The Status Bar includes the time and icons for battery status, Wi-Fi connectivity, a shortcut to reading now, and others. Any notifications appear on the left side of the Status Bar.



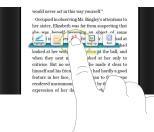
Touch gestures

Use the following gestures to navigate on your $\mathsf{NOOK}^{\texttt{8}}.$

Тар

Touch your fingertip quickly to the screen, as though you were tapping a key on a keyboard to select a feature or item.





Press & Hold

Touch your finger to the screen and hold it there for about 2 seconds. In many situations, pressing and holding will pop open a menu, such as to highlight or look-up a word while reading.

Drag

Press and hold on an object and slide it to another location on the screen.



Touch gestures cont.





Scroll

Slide your finger up or down the screen to scroll through a list displaying a scrollbar; it is a vertical swipe.

Swipe

Glide your finger across the screen, usually to the left or the right.





Pinch and Zoom

Place two fingers—typically your thumb and forefinger—about an inch apart on the screen. Slide them together to "pinch in." In most situations, pinching in shrinks the image.

Slide your fingers apart to "pinch out." In most situations, pinching out enlarges an image.

Start reading

Find a book

You'll find books, magazines, newspapers, and apps on the Daily Shelf of the Home Screen. You'll also find them in your Library. To get to your Library, press the NOOK Button \cap to display the Quick Nav Bar. Then tap *library*. Your Library contains all your content that you can sort and view the way you want.

Open a book

To open a book, tap on its cover.

Turn pages

To turn the page of a book:

- Tap the right or left edge of the screen to page forward or back.
- Swipe from right to left to turn to the next page, and swipe from left to right to turn back to the previous page.

Change text size and more Tap the center of the screen or the up arrow at the bottom of the screen to bring up the Reading Tools. To adjust the text size, tap the *text* icon and select your text size, font style, and other options. You can also:

- Browse the table of contents and view your notes and bookmarks.
- Search for words or phrases.
- Go to a specific page number.
- Adjust the brightness of the display.



Discover new favorites

Shop at the NOOK Store

Shopping is fun and easy on your NOOK.

To visit the NOOK Store:

- I. Connect to Wi-Fi.
- Press the NOOK Button
 to display the Quick Nav Bar.

 Tap shop.

Browse bestseller lists and categories

- Tap an icon to see books, magazines, newspapers, kids' books, apps, or music & video apps sorted by category.
- Scroll up and down to select from personalized recommendations, bestseller lists, and more.



Search the NOOK Store

Tap in the search field to display an on-screen keyboard to search by a title, author name, or topic.

Just tap to buy

Once your BN.com account is set up with a valid credit card, you can make purchases with the tap of your finger.

Just tap on the *Buy* button next to the book, periodical, or app you want. Tap *Confirm* and your NOOK downloads the book, periodical, or app to your Home Screen and your Library automatically.

Learn more

User guide

Please read the User Guide for complete information about all the features of your NOOK. You'll find a copy of the User Guide in your Library on your NOOK.

Additional support

Please visit NOOKCOLOR.com/support for additional information, including:

- A PDF version of the NOOK Color User Guide that you can download to your computer
- Tutorial videos
- Frequently Asked Questions

Customer support

If you have any questions, please call Customer Service, toll-free, at 1-800-THE-BOOK (843-2665), and select the option for Digital Technical Support. Outside the United States, call +1-201-438-1834.

You can also tweet Customer Service @NOOK_care.

Barnes & Noble, Inc. 122 Fifth Avenue, New York, NY 10011 USA. © 2010-2011 Barnes & Noble, Inc. All rights reserved. NOOK, NOOK Color, Daily Shelf, NOOK Store, VividView, and the NOOK logos are trademarks of Barnes & Noble, Inc. or its affiliates. Patent Pending. Screenshots and product images are simulated and for instructional purposes only. They may differ from the actual product and are subject to change without notice. Content shown may vary from actual available content, which may change without notice. Your use of NOOK Color is subject to the NOOK Terms of Service located in the User Guide and here: www.NOOKCOLOR.com/legal. Contains Reader[®] Mobile technology by Adobe Systems Incorporated. All trademarks or registered trademarks that are not the property of Barnes & Noble or its affiliates are the property of their respective owners. Certain third-party applications may require membership.

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

- (1) this device may not cause harmful interference, and
- (2) this device must accept any interference received, including interference that may cause undesired operation.

v1.4.1.A

Part No. 640-00021-01 Rev A